



1	FURCAL	SS		2005 REGULAR SEASON										
22	GILES	2B		AVG .263	HR 51	RBI 128								
10	C. JONES	3B		2 FOR 3 2 SINGLES, 2 RUNS										
25	A. JONES	CF		1	2	3	4	5	6	7	8	9		
19	LAROCHE	1B												
7	FRANCOEUR	RF		1B	1B			6-3						
18	LANGERHANS	LF												
16	MCCANN	C												
29	SMOLTZ	P												
			1	2	3	4	5	6	7	8	9			
ASTROS			1	0	0	0	0	0	R	H	E	BALLS	STRIKES	OUTS
BRAVES			0	3	2	0	0	0	1	7	1	0	0	2

SCORE the **GAME**
SHOW the **SCORE**
 powerfully and in real-time



STADIUMnet

Does your scoreboard manufacturer dictate what game information you can display in your stadium? There are several reasons why that constraint is no longer practical or necessary.

ScorePAD's baseball stadium operating system, STADIUMnet, delivers the game information today's fans demand.

New baseball parks only do baseball

In the days when cities built multi-sport venues, scoreboard manufacturers provided devices to control the content of scoreboards for each sport. Now baseball parks are single sport venues. In-game information is an important part of a baseball fan's entertainment experience, and their experience dictates whether and how often they return to a ballpark. Fans expect to have as much information about players when they are at the ballpark as when they watch a game on television.

STADIUMnet generates and updates thousands of statistics so you won't have to compromise.

LED boards are the ultimate big screen television sets

Today, scoreboards are no longer just scoreboards. With the advent of LED boards that display images in millions of colors with high definition (HD), scoreboards have transformed into a large video delivery devices. With this new video technology comes the expectation of higher video production quality.

STADIUMnet interfaces with LED display controllers and high quality character generators (CG) to deliver a wide array of information to the display devices most appropriate for the job.

LED manufacturers aren't focused on baseball

Whether it's a sign for a casino, football, traffic, or a soccer field, LED manufactures offer great hardware solutions. They make great displays, but they don't make great software for baseball. You need an LED manufacturer that's focus on making hardware and a software provider that's focused on your only sport—baseball.

STADIUMnet has generated real-time, in-game baseball information for television and stadiums for the past six years.

You need information to transcend display manufacturers

Baseball parks are usually built and maintained as a joint effort between a municipality and an MLB team. For that reason, bids for purchases of new displays aren't always won by the same manufacturer year after year. Many parks host a hodgepodge of display manufactures' products. You need a software system that will allow you to integrate any combination of manufacturers you choose without changing the way you record and display game information.

STADIUMnet interfaces with multiple display manufacturer's systems to show game information—powerfully and in real-time.



Use technology to maximize production

With STADIUMnet fewer people can accomplish more tasks because there is no duplication of effort. STADIUMnet then redistributes information over the network to anywhere in the ballpark. Two systems take care of everything—from sending game information to the main scoreboard, to the auxiliary boards used for pitch counts, line scores and more.

STADIUMnet delivers these benefits:

- Uniform scoring of baseball games
- Modern intuitive Windows user-interfaces
- Support for broadcast quality character generators like Chyron and Pinnacle
- Support for multiple display manufacturers
- Focus on baseball scoring and statistics
- Delivery of information to multiple devices simultaneously
- Products that take care of all of your baseball stadium information needs

ScorePAD's STADIUMnet is quickly becoming the standard in scoreboard software technology. The highly integrated system provides in-depth statistical information to all stadium scoreboards in real-time including the innovative scorecard graphic only available through ScorePAD. The informative scorecard displays baseball scoring results and base running advances on a single screen. It is extremely popular among television broadcasters and fans at the ballpark.

One of the system's strongest assets is its ability to be integrated with any scoreboard manufacturer's hardware and popular character generators, with the means to feed multiple sources at one time. STADIUMnet calculates and updates all batting and pitching statistics throughout the game.

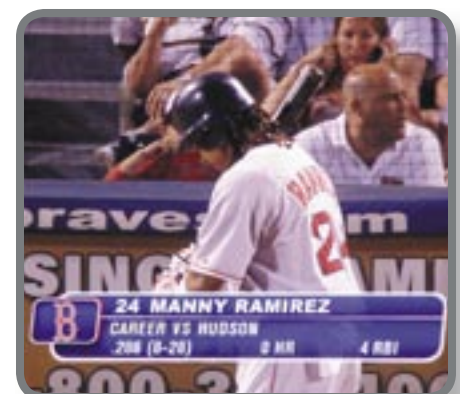
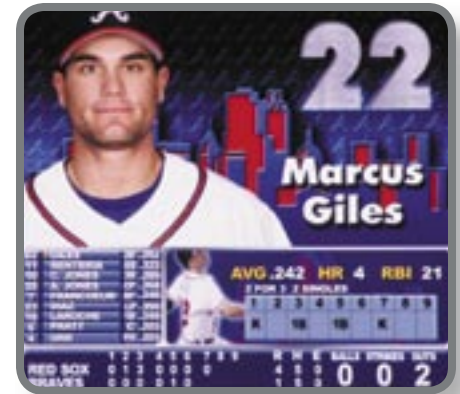
Other scoreboard graphics available through STADIUMnet include:

- team lineups
- defensive alignments
- out-of-town scores
- ScorePAD's famous scorecard
- batter versus pitcher
- additional comprehensive breakdowns

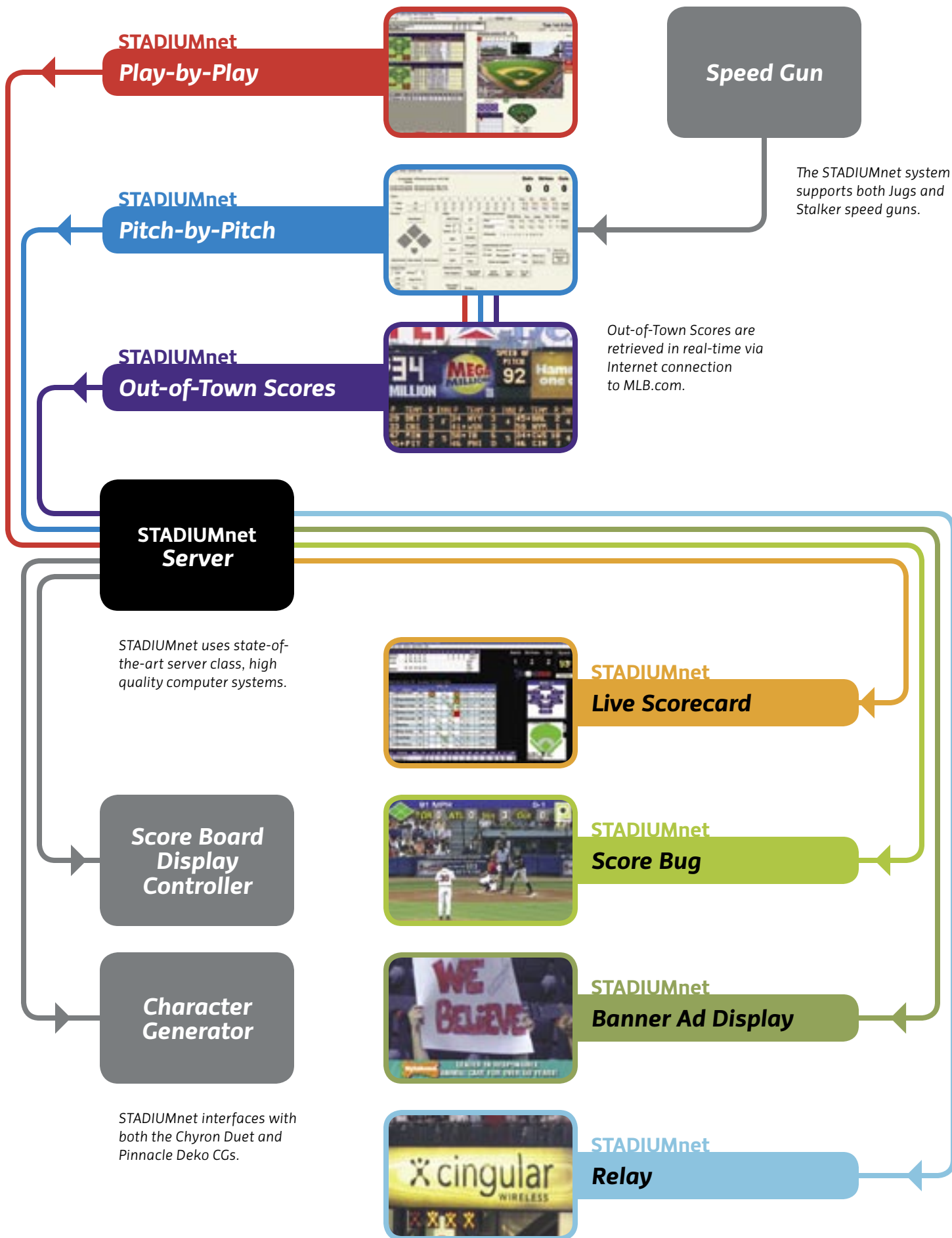
ScorePAD has designed the STADIUMnet system to be user friendly with a fast learning curve. The desktop scoring system has earned the reputation as being the easiest and most reliable software in the industry. ScorePAD software has been counted on and used by major league professionals for over five years. Desktop scoring prides itself on innovation with hot buttons for scoring plays, one-touch substitutions and the capability to make timely scoring corrections. STADIUMnet also provides access to daily downloads of rosters and statistics. The entire system grants the venue the ability to make any video display-board an astounding presentation for its spectators.

In 2005, Turner Field, home of the Atlanta Braves, became the first ballpark to use ScorePAD's STADIUMnet system for its scoreboards. ScorePAD provides the complete package that fuels the club's new record-breaking high-definition video board. STADIUMnet technology helps the Braves' 5,600 square foot hi-def screen blur the line between traditional stadium scoreboards and broadcast-quality television video production.

Since 2001, regional and national television networks such as TBS, Turner South, NESN, YES Network, and FSN have used ScorePAD's WaveNet technology to update their in-game graphics. That knowledge has now been translated to stadium scoreboards. ScorePAD provides timely, high-quality information to stadium scoreboards in the same manner that broadcasters have been using for years. Stadiums can now benefit from ScorePAD's knowledge and experience with MLB broadcasts through the STADIUMnet system.



STADIUMnet How it Works

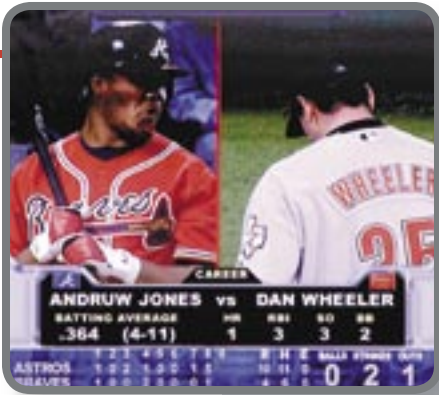


STADIUMnet Play-by-Play

ScorePAD's Play-by-Play software is one of the two pillars of the STADIUMnet system. This system employs a simple, easy-to-learn baseball scoring program along with intricate interfaces to STADIUMnet's information distribution server. After you score a play, this system recalculates and redistributes stats with unparalleled speed and accuracy.

Play-by-Play software features:

- Easy-to-use scoring using a modern Windows interface
- Interfaces to multiple display devices (CGs, Scoreboards, Bugs, etc.)
- Thousands of real-time updated stats available to CG
- Rosters and season stats updated everyday via download



STADIUMnet and Character Generators

STADIUMnet's highly-integrated system makes all in-game scoring and statistics information available to character generators (CG). The CGs can then display that information over video. This makes thousands of updated statistics on every player instantly available. Batter vs. pitcher, situational and career statistics are available and update with every pitch. Whether it's the Chyron Duet or the Pinnacle Deko, STADIUMnet automatically feeds all the information you specify.

STADIUMnet Pitch-by-Pitch

Pitch-by-Pitch represents the second pillar of STADIUMnet's scoring system. This system allows you to update the real-time balls, strikes, outs, line score, and the current pitchers' pitch counts. Using a customized keyboard and a touch-screen monitor, this system exchanges information with the Play-by-Play system to keep the Scoreboards, CGs, and Score Bugs updated. Updates include batter information, pitch count boards, and speed gun boards.

Pitch-by-Pitch software features:

- Simple touch-screen interface
- Easy editing of all counters
- Integrated speed gun display
- Display official scoring
- Display home run distance
- Complete remote score bug control
- Scheduled changes for the Tri-Vision display boards
- Update base runners



STADIUMnet Out-of-Town Scores

Out-of-Town Scores searches out and grabs detailed information of all the current day's games for display. It updates in real-time and sends information to the display controller.

Out-of-Town Scores display:

- Team names
- Runners currently on base
- Current pitcher and batter by name or number
- Balls, strikes, outs, score and current inning of other games
- Pre-game starting pitching match-ups
- Scheduled start time of later games
- Rain delays and final scores



What Customers Say

“ScorePAD is a great system to use! If you have someone with just a little bit of baseball knowledge, he will pick up this system very quickly. These guys are easy to work with and are quick to respond to any questions that may arise. They consistently update their program and are open to any suggestions as well.”

Brian Prochilo
Promotions and Entertainment Manager
 Mississippi Braves
 Atlanta Braves AA-affiliate

STADIUMnet Live Scorecard

A live scorecard of the game updates in real-time. This scorecard can be displayed in multiple locations around the ballpark on any LCD monitor or plasma television.



Live Scorecard features:

- Balls and strikes
- Pitch speed
- Pitches by inning for both teams
- Pitching lines for both teams
- Winning, losing and save pitchers
- Scorecard of the game
- Over 50 batting statistics to choose from
- Defensive alignment
- Team totals for runners in scoring position and left-on-base
- In-depth at-bat view

STADIUMnet Score Bug

ScorePAD Score Bug can be shown on in-house televisions throughout the ballpark.

Score Bug features:

- Sponsor logos
- Ability to show standard and high definition bugs simultaneously
- Receives games status from STADIUMnet
- Integrated Speed
- Display or hide between innings automatically
- Remote control from Pitch-by-Pitch
- Configurable drop-down information



STADIUMnet Banner Ad Display

Ad Display software can be used on its own or in conjunction with score bug software throughout the stadium. It displays at the bottom of any television or monitor.



Banner Ad benefits:

- Rotates ads automatically throughout the game
- Display on any in-house TV system
- Easy user-interface for changing and adjusting ads
- Displays game highlights triggered by STADIUMnet systems
- Multiple transitions
- Configurable display times and transitions

STADIUMnet Relay

ScorePAD Relay software can be used to enhance a stadium's personality. This triggers an electronic display with multiple programmable relays. Used in conjunction with either the STADIUMnet Pitch-by-Pitch or Play-by-Play software, the Relay software may drive a board that drops down strikeouts by the pitcher, for example.

Relay benefits:

- Sponsorship opportunities
- Triggers any relay
- Easy to set up
- Momentary, open or close





What Customers Say

“We absolutely love ScorePAD. It is the easiest and most comprehensive scoring and stat program I’ve ever come across. Thanks to ScorePAD, our radio coverage, official scoring, and scoreboard operation are all simplified and more productive. The presentation on our video scoreboard is outstanding and our fans love it. The staff at ScorePAD is awesome. No matter what we ask they always go above and beyond to assist us.”

Nicholas Skinner
Public Relations Manager
Mississippi Braves, Atlanta Braves AA-affiliate



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